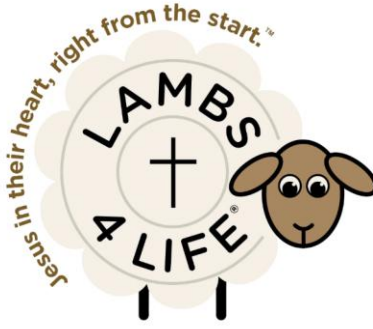




FOR IMMEDIATE RELEASE

October 1, 2026

Grand Haven Mom Launches Lambs4Life® with the Cuddle Cross™ Plush and Companion Prayer Book

Grand Haven, Michigan — October 1, 2026 — Lambs4Life, LLC launches today with two companion pieces for little hands and little hearts: the Cuddle Cross™ plush (\$24.99) and the board book *Cuddle Cross™ Prayers* by Lyn Reed (\$16.99), available at Lambs4Life.com.

Founded by Grand Haven Christian mom Lyn Reed, the joyful little startup is guided by a simple hope: *Jesus in their heart, right from the start.™*

“This little company is God’s idea,” says Reed. “I am simply privileged to walk with Him in it. My deepest hope is that every Cuddle Cross and every prayer book help a child grow up knowing they are deeply loved by Jesus.”

Reed long felt something was missing—good Christian books and occasional faith toys are available, but nothing quite like what she believed children needed: a simple, huggable Cross to hold at bedtime, carry to church, and press to a cheek on a hard day, together with prayers written for little hearts.

The Cuddle Cross™ is a soft, cross-shaped plush made for little Christian hands—about 15” high, 12” wide, and 3” deep, with the quiet weight of a family heirloom. Its rich, dense pile feels as gentle as lamb’s wool against a child’s cheek; at roughly 7½ ounces it settles into small arms without feeling heavy. Offered at launch in the natural color of lamb’s wool, it is meant for bedtime prayers, quiet moments, difficult days, church, and everyday reminders that God’s love is near. Each one arrives gift-ready.

Cuddle Cross™ Prayers, also available beginning today, is an 8” × 8” board book of five gentle fill-in-the-blank prayers for ages 3+. Pages show children holding their fluffy Cuddle Cross so a parent can read while a child holds the plush—praying, snuggling, and remembering Jesus in the same quiet moment. The book is sold separately and arrives gift-ready.

Every product is designed with safety, softness, and Scripture in mind and meets applicable U.S. toy safety requirements, including ASTM F963 and CPSIA, for ages 3 and up. The Cuddle Cross is not intended for infants.

Lambs4Life, LLC

Grand Haven, MI 49417

Lambs4Life.com

As this small work grows, a portion of every purchase will be shared with carefully vetted Christian organizations that care for children in Jesus' name.

Lambs4Life is beginning quietly—with family, friends, and the local Christian community in Grand Haven and beyond—while Lambs4Life.com is open for wider availability. Future plans include additional colors, sizes, personalization, and more faith-centered items for young children.

"We want to place something soft and meaningful into little hands—a simple reminder of Jesus' love they can hold close every day," Reed says. "Faith that starts early can last a lifetime, and it is our quiet joy to help plant those first seeds."

Parents, grandparents, Godparents, caregivers, and churches seeking thoughtful Christian gifts—for baptism, dedication, First Communion, birthdays, Easter, Christmas, bedtime comfort, and quiet healing when a child is unwell—are invited to meet the Cuddle Cross and *Cuddle Cross Prayers* at Lambs4Life.com.

All glory to God.

Media Contact

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High-resolution photos of the Cuddle Cross and *Cuddle Cross Prayers* are available upon request.

Suggested captions: *Cuddle Cross™ plush, natural lamb's-wool color, approx. 15" × 12" × 3" · Cuddle Cross™ Prayers board book, 8" × 8"*

About Lambs4Life

Lambs4Life, LLC is a faith-filled startup in Grand Haven, Michigan, creating soft toys, books, and comfort items that help young children feel the nearness of God's love. Founded by Lyn Reed, the company is guided by Proverbs 22:6: "Start children off on the way they should go, and even when they are old they will not turn from it." A portion of every purchase is shared with carefully vetted Christian organizations that care for children in Jesus' name.